



OMNI

MARKETING & DESIGN

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SOCIAL MEDIA

WHAT'S THE POINT?

What's the point of consistently creating quality content? To create engagement with our current audience and then to a broader audience. Well, Why do we strive to create engagement and to expand our audience? The point is to create

COMMUNITY

Creating an online community is what will translate from social media to real life interactions. Once someone is part of your community, they are more likely to trust your service or product and in return use it or refer it to others!



WHAT'S THE GOAL?

Consistency

Creativity

Quality

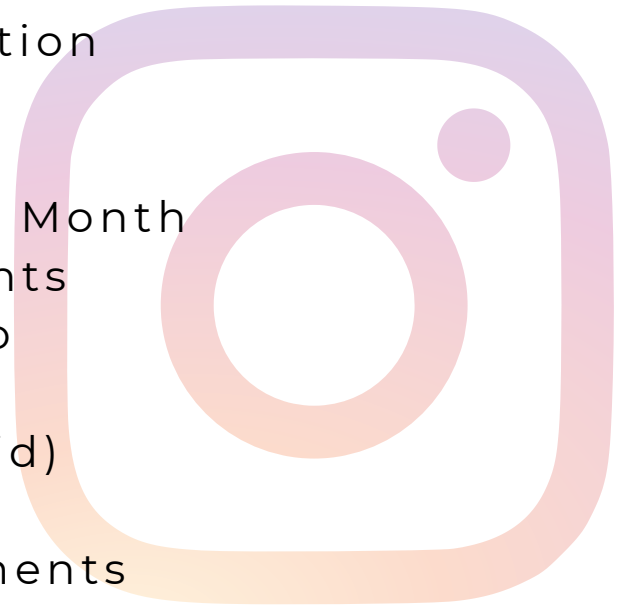
Community

More Clients

PACKAGES

THE GROWTH PACKAGE

- Daily Posts to Instagram & Facebook
- Daily Story on Instagram & Facebook
- 2-3 Reels Per Week
- Manage & Schedule Collaboration Posts With Past Clients & Local Business Owners
- 1 Client Testimonial Video Per Month
- Content Capture at Local Events
- 10 Hours of Dedicated Time To Capture Content Per Month
- Manage & Create Boosted (paid) Posts When Instructed
- Respond to Messages & Comments



\$1250/month



THE FULL PACKAGE

- Includes Everything in The Growth Package
- 2 YouTube Videos Between 2-7 Minutes Recorded, Edited, and Published Monthly

\$1500/month

WHY INVESTMENT IN SOCIAL MEDIA?

SOCIAL MEDIA IS CURRENTLY THE BEST OUTLET TO
ACCELERATE GROWTH IN YOUR BUSINESS

THERE'S NO OTHER MARKETING OUTLET THAT OFFERS THE
SAME REACH AND OPPORTUNITY FOR INSTANT
ENGAGEMENT AS SOCIAL MEDIA

HOW DO WE TRACK IT?

YOU WILL RECEIVE MONTHLY ANALYTICS ON HOW
CONTENT IS PERFORMING AND HOW YOUR SOCIALS ARE
GROWING



THE PLAYBOOK

- SCHEDULE TIME FOR CONTENT CREATION
- CREATE A SOCIAL MEDIA SCHEDULE
- AFTER THE FIRST MONTH, THE GOAL IS TO HAVE CONTENT SCHEDULED 2 WEEKS TO A MONTH IN ADVANCE
- KEEP US UP TO DATE WITH IMPORTANT EVENTS
- ON TOP OF US CAPTURING CONTENT, IT IS HELPFUL FOR YOU TO SEND US PICTURES/VIDEO THROUGHOUT THE WEEK FOR USE ON THE STORIES
- ONCE WE CREATE A HEALTHY ORGANIC REACH, WE CAN DISCUSS BOOSTED POSTS IF INTERESTED
- MEET MONTHLY TO DISCUSS:
 - NEW IDEAS
 - LOCAL BUSINESSES TO COLLABORATE WITH
 - MONTHLY ANALYTICS TO SHOW HOW CONTENT IS PERFORMING AND HOW YOUR ACCOUNTS ARE GROWING!
- TURN YOUR SOCIAL MEDIA INTO A COMMUNITY THAT TRUSTS THAT YOU ARE THE BEST AGENTS TO REPRESENT THEM IN ANY PART OF THE REAL ESTATE PROCESS!

"A GOAL WITHOUT A PLAN IS ONLY A DREAM"

-BRIAN TRACY

